

“Showing the Trusted Shops Trustbadge® on the FutureShop website has helped us increase our basket value by an average of 15%.”

Abdul Aslam, Managing Director

FutureShop.co.uk, the award-winning home entertainment solutions company, has been a Trusted Shops member since 2013.

With over 140,000 customers worldwide, FutureShop takes pride in their outstanding customer service and their expert technical advice and it shows with their high star-rating.

By implementing Trusted Shops' trust solutions, FutureShop has managed to strengthen its reputation with potential shoppers by accumulating a 4.90 ranking. The results have led to an increase in the quality as well as quantity of their sales.



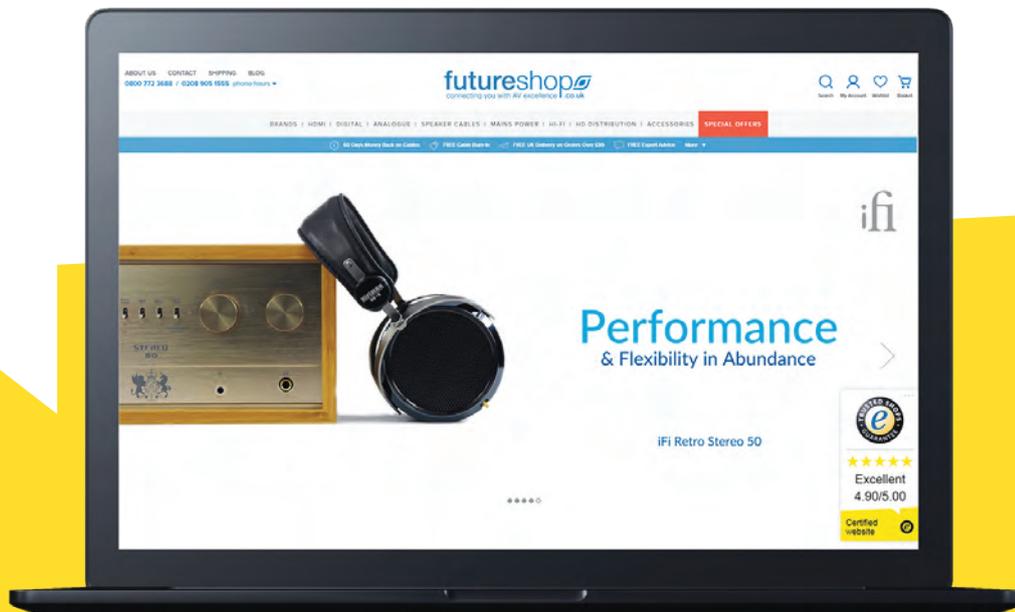
**Excellent**  
4.90/5.00

Certified website



# “Displaying third party reviews on our homepage has played an important part in increasing conversion rates by 15%.”

Abdul Aslam, Managing Director



Trusted Shops offers a wide range of tools to help businesses increase traffic and sales. FutureShop.co.uk has been using these products to get the results they are so proud of. By displaying the Trustbadge, consumers have access to the reviews, the trustmark and the money-back guarantee with a simple click.

The **shop reviews** system powered by Trusted Shops allows only real customers to leave ratings and comments. Companies can watch their reputations grow, which will lead to increased sales.

The **trustmark** can only be displayed once the shop passes our audit, which proves that the shop fulfils specific legal requirements, is safe and transparent. When visitors trust a business, conversion rates go up.

The **money-back guarantee** is a pillar of what makes Trusted Shops who they are. Customers can opt in and protect their purchases, which gives them the confidence to shop without fear.



[business.trustedshops.co.uk/contact](https://business.trustedshops.co.uk/contact)

+44 203 364 5906